



Raffles
College of Higher Education



Cert No. : EDU-2-2033
Validity : 16/01/2012 - 15/01/2016

Raffles College of Higher Education Pte. Ltd.
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www.Raffles-College.edu.sg
Company Registration No. : 201003698C

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Evoked by Aspiring Trailblazers at Raffles Graduation!

Singapore, 4 December 2014 – The mentorship of Giuseppe (Joe) Spinelli, Principal of Raffles College of Higher Education, who recently received the Outstanding Contribution to Fashion Education Award at the Asian Couture Federation Awards Gala, has led a cohort of over 300 Raffles students to their successes at the EVOKE Graduation December 2014.

EVOKE, the theme for this graduation ceremony, brings forth a feeling, memory or picture into the mind. On the highroad to success, students are doused in multitudes of emotions, clad to the mind in fervent fashion. Through dynamic graphics and the meaning of the word “Evoke”, the concept emotionally brings forth our graduates’ growth, transformation, and achievements with Raffles.

The students’ transformation from raw to brilliant is reflected in the exhibition launches on 4th and 5th December 2014, with symbolic pieces of their hard work showcased to the industry partners. On 5th December, 3 Raffles Designers from the Ayam Brand SG50 Design Contest, inaugurated to celebrate Singapore’s 50th anniversary, will be honoured with the award presentation ceremony for their limited edition sardine cans’ designs. 8 Raffles Designers who decorated the Elgin Bridge Tunnels will also receive certificates from representatives of Singapore River One.

Upping the ante of event will be the appearances of our prestigious Guests-of-honor, Mr Tai Lee Siang, President of Design Business Chamber Singapore, Mr Bernard Chan, Chief Executive Officer of the Association of Accredited Advertising Agents Singapore (4As) and Mr Jason Pomeroy from Pomeroy Studio.

The graduation ceremony on 9 December will be held in conjunction with the fashion show, amped up with the crème de la crème of Raffles Fashion Designers’ works. Headlining the graduation ceremony is the exhibition of Jewellery Design, Fashion Marketing, Business and Psychology, with top works for Interior Design, Product Design, Animation, Game Design, Graphic Design and Multimedia Design.

Among the EVOKE graduating cohort are multiple award winners; Daniella Grace Krestianto and Zhong Haowen from Fashion Design, who emerged as the Top 3 winners for the 4th Japan Creative Centre Sustainable Design Contest 2014; Ong Arief from Graphic Design and Gold Award winner for the Safety@Work Creative Awards 2014; Teo Wen Yan from Jewellery Design, Top 3 winner for

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World of Diamonds Jewellery Design Contest 2014.

In the crowning touch of success, our official sponsors and industry partners have provided their acknowledgeable support: Official Technology Partner, Samsung; Official Make-up, Shiseido; Official Hair Styling, Mahogany; Scholarship Sponsor, VMSSD.

Raffles Singapore College Director, Yong Reei Pyn remarked, "Raffles is perpetual in cultivating award-winners who are a cut above the rest. Even before they enter the working industry, they have already created their success stories by participating in international competitions and winning global awards."

Attending guests will be infused with nights of enigmatic creativity and be visually intrigued by abstract artefact displays. EVOKE Graduation events are as follows:

Interior Design and Product Design Exhibition Launch

Location: Raffles Education Square

Date: 4 December 2014

Registration: 6pm

Launch of 'EVOKE' Graduation & Networking: 7.30pm

**Animation, Game Design, Graphic Design and Multimedia Design
Exhibition Launch**

Location: Raffles Education Square

Date: 5 December 2014

Registration: 6pm

Showcase of Top Students' works: 7.25pm

Networking: 7.30pm

EVOKE Graduation Ceremony and Fashion Show

Location: Fairmont Hotel Singapore

Date: 9 December 2014

Registration: 2pm

Ceremony: 3.30pm – 6pm, 9pm – 10pm

Fashion Show: 7.30pm – 9pm

-End-

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About Raffles College of Higher Education

Raffles College of Higher Education (“RCHE”) is a subsidiary of Raffles Education Corporation Limited (“RafflesEducationCorp”), the largest private education group in Asia-Pacific. RCHE currently operates five education brand names, namely Raffles Design Institute, Raffles Merchandising Institute, Raffles School of Business, Raffles School of Psychology and Raffles Academy of Continuing Education (“RACE”). RafflesEducationCorp has an extensive network of 30 colleges in 29 cities across 12 countries in Asia Pacific: Australia, Cambodia, China, India, Indonesia, Malaysia, Mongolia, Philippines, Saudi Arabia, Singapore, Sri Lanka and Thailand.

Raffles Design Institute

Raffles Design Institute (Singapore) was established in 1990 as an educational institution dedicated to the professional design disciplines of Fashion, Interior Design, Interactive Media (Multimedia Design, Animation and Games Design), 3D (Product Design and Jewellery Design), and Visual Communication (Graphic Design).

Raffles Merchandising Institute

Raffles Merchandising Institute (Singapore) (formerly known as Raffles Merchandising School) was established in November 2006 as an educational institution dedicated to the professional disciplines of Fashion Marketing and Management, Retail Management, and Fashion Communication and Journalism.

Raffles School of Business

Raffles School of Business (formerly known as Raffles Education Corp College) was established in 1999. It is one of the leading business institutes in Singapore, offering undergraduate and postgraduate courses in Marketing, Entrepreneurship and Small Business Operation, and Tourism and Hospitality Management.

Raffles School of Psychology

Raffles School of Psychology was established in 2014 as an educational institution offering undergraduate courses in Applied Psychology and Psychology. In partnership with the University of Chester, United Kingdom, our Bachelor of Science (Honours) in Psychology is designed to offer a modern approach to the wide range of psychology issues, with a special focus on helping the communities and to learn the collective ways in which psychology is applied in all areas of life.

Raffles Academy of Continuing Education (“RACE”)

RACE was established in December 2011 to provide quality continual learning to adult learners who aspire to upgrade their existing skills and expand their knowledge horizon. Classes, conducted by subject-matter-experts, are complete with practical sessions to enhance the learning experience at

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the Academy.

All RCHE courses follow modern, international curriculums of the highest standard designed to nurture creative professionals and entrepreneurs. Its unique emphasis on both academic theory and practical experience, coupled with state-of-the-art technology applications and opportunities to work with industry professionals, ensures that all RCHE graduates are equipped with the necessary knowledge and skills that are demanded by employers worldwide.

CONTACT INFORMATION

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4 December 2014

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