

## PRESS RELEASE

### **RAFFLESEDUCATION OPENS RAFFLES MILANO TO DELIVER A SUITE OF MASTER PROGRAMMES TAUGHT BY ITALIAN MAESTROS**

SINGAPORE, 7<sup>th</sup> September 2017 - Raffles Education Corporation Limited (RafflesEducation), as part of its international development plan, opened Raffles Milano Fashion and Design Institute in 2017, which was entrusted to the Head of School, Mr. Pasquale VOLPE, together with Scientific Director, Mr. Carlo FORCOLINI. The European headquarters of Raffles was officially inaugurated on 7th September 2017, with classes kicking-off in November, with three-year courses in Fashion Design, Product Design, and Visual Design, and eight master classes, in a completely refurbished building of more than 3,000 square metres over several levels in the heart of Milan, at Porta Venezia.

In the three-year courses, students will learn through the means of continuous dialogue between theory and practice, and between idea and execution. They will be exposed to the tools of basic design, familiarise themselves with design labs, attend workshops and site visits to firms, and have plenty of practice analysing future trends, scenarios, and new opportunities for design.

In the Master of Advertising, Architecture, Fashion Menswear, Fashion Womenswear, Photography, Product Design, Visual Design, and Visual Merchandising, students will acquire a fully-rounded vision of the design industry, working side by side with the professionals who lead today's luxury market. They will analyse consumer and macro business trends, discuss how aesthetics applies to fashion, create mood boards, and conduct targeted research under the guidance of industry experts.

To explain the choice of the Lombard capital as the only landing place in the Old Continent, Mr. CHEW Han Wei, Assistant Vice President Europe Operations, RafflesEducation, shared that Milan is the centre of international design and is also an innovative and dynamic city for the entire design industry. In the same vein, the mayor of Milan, Mr. Giuseppe SALA, stated that he was indeed pleased with how the design industry has drawn the international student community to Milan. "Once again, Milan proves to be an attractive reality, not only for businesses, but also for young people who hope to choose our city for studying and living purposes".

Success by *Design*

# RafflesEducation

Raffles Education Corporation Limited  
Raffles Education Square, 51 Merchant Road, Singapore 058283  
T +65 6338 5288 F +65 6338 5167  
[www.Raffles-Education-Corporation.com](http://www.Raffles-Education-Corporation.com)  
Company Registration No: 199400712N

The college aims to return to the Renaissance workshop's format, in which students will be able to learn directly from their Creative Practitioners and gain practice with large, real-life projects. "We want to combine the humanistic tradition of Italian design with Raffles' international vocation, so as to create a college where the walls between programmes will collapse, and a strong interdisciplinary environment will emerge," explained Mr. FORCOLINI.

It has indeed been a pleasure and a proud moment to have RafflesEducation arrive in Milan as a new fashion and design school, with unconventional teaching methods, and a team of Creative Practitioners at the helms of their industries.

Learn from the Maestros of Raffles Milano, as they guide all Raffles students to be in the forefront of the Design community in the Global design community! Find out more at [www.StudyatRaffles.com](http://www.StudyatRaffles.com).

#SuccessbyDesign #StudyatRaffles #RafflesMilano #RafflesDesigners

Success by *Design*

# Raffles Education

Raffles Education Corporation Limited  
Raffles Education Square, 51 Merchant Road, Singapore 058283  
T +65 6338 5288 F +65 6338 5167  
[www.Raffles-Education-Corporation.com](http://www.Raffles-Education-Corporation.com)  
Company Registration No: 199400712N



Success by *Design*

# RafflesEducation

Raffles Education Corporation Limited  
Raffles Education Square, 51 Merchant Road, Singapore 058283  
T +65 6338 5288 F +65 6338 5167  
[www.Raffles-Education-Corporation.com](http://www.Raffles-Education-Corporation.com)  
Company Registration No: 199400712N



Mr. CHEW Han Wei, Assistant Vice President Europe Operations, RafflesEducation with Mr. Giuseppe SALA, Mayor of Milan, at the official inauguration ceremony of Raffles Milano

Success by *Design*

# Raffles Education

Raffles Education Corporation Limited  
Raffles Education Square, 51 Merchant Road, Singapore 058283  
T +65 6338 5288 F +65 6338 5167  
[www.Raffles-Education-Corporation.com](http://www.Raffles-Education-Corporation.com)  
Company Registration No: 199400712N



Mr. Pasquale VOLPE, Head of School, Raffles Milano



Success by *Design*

# Raffles Education

Raffles Education Corporation Limited  
Raffles Education Square, 51 Merchant Road, Singapore 058283  
T +65 6338 5288 F +65 6338 5167  
[www.Raffles-Education-Corporation.com](http://www.Raffles-Education-Corporation.com)  
Company Registration No: 199400712N



Success by *Design*

# RafflesEducation

Raffles Education Corporation Limited  
Raffles Education Square, 51 Merchant Road, Singapore 058283  
T +65 6338 5288 F +65 6338 5167  
[www.Raffles-Education-Corporation.com](http://www.Raffles-Education-Corporation.com)  
Company Registration No: 199400712N

## **About Raffles Education Corporation Limited**

Raffles Education Corporation Limited (“RafflesEducation” or “the Group”) is the premier education Group. Since establishing its first college in Singapore in 1990, the Group has grown to operate 25 colleges/universities in 23 cities across 13 countries in Asia-Pacific and Europe: Australia, Cambodia, The People’s Republic of China, India, Indonesia, Italy, Malaysia, Mongolia, Saudi Arabia, Singapore, Sri Lanka, Switzerland and Thailand.

More than 20,000 students enrolled in RafflesEducation’s tertiary programmes benefit from a quality education that provides graduates with a well-rounded hands-on experience that is relevant to the industry.

The Group owns Raffles University Iskandar in Johor, Malaysia and Tianjin University of Commerce Boustead College in The People’s Republic of China. The Group also set up the first school in Johor, Malaysia, that offers American K-12 education, named “Raffles American School”. The Group has also set up a design school in Milan, Italy, named “Raffles Milano Istituto Moda e Design” that offers both degree and masters programmes in various disciplines of design.

The Group through its subsidiary that is listed on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited owns the Oriental University City, a 1 million square meters self-contained campus in Langfang, Hebei Province in The People’s Republic of China. The Group’s subsidiary also provides education services to nine colleges in this campus.

## **Contact Information**

Mr. CHEW Han Wei  
Assistant Vice President, Europe Operations  
Raffles Education  
Tel: 6338 5288  
Email: [CHEWHanWei@Raffles-Education-Corporation.com](mailto:CHEWHanWei@Raffles-Education-Corporation.com)

Success by *Design*