

PRESS RELEASE

RAFFLES COLLEGE OF HIGHER EDUCATION EMBARKS ON THE NEXT 25 YEARS OF SUCCESS BY DESIGN

Singapore, 15 June 2016 - Raffles College of Higher Education (Raffles Singapore) embarks on her next 25 years of Success by Design after a yearlong celebration of her first 25 years of success.

Over the past 25 years, Raffles Singapore is proud to share the success stories of its alumni, such as Alfie LEONG (Recipient of President's Designer of the Year), Brett CAMERON (Recipient of President's Design of the Year), Madeleine WONG (Winner of Asian and Singapore Young Fashion Designer Awards), Sven TAN (Winner of Asia and Singapore Mercedes-Benz Fashion Awards), Afton CHEN (Winner of Best Costume Design for M1-The Straits Times Life Theatre Awards), CHEN YIQI (Winner of A'Design Award & Competition, Milan, Italy), and Fredy CHENG (HDB Place Making Design Competition , First Runner-up).

This year, Raffles Singapore continues to make its mark by winning the SG Mark award and five Singapore Good Design awards. The winners are:

SG Mark and Singapore Good Design Awards		Singapore Good Design Awards
Designer: Harvee KOK Leong Vee Product Name: Reincarnation Remedy Division: Life		Designer: GOH Keh Yeng Wayne Product Name: Otogon Furnace Design Division: Social
Singapore Good Design Awards		
Designers: Kezia, Grisselda, Elmi, Jesslyn, Della Product Name: Customized Sandals Division: Life	Designer: WU Xuyang Product Name: Supermarket Design Division: Social	Designer: TENG Xiang Yi Alexzandrea Product Name: Safety No. 1 First Aid Furniture Division: Life

Amongst the 235 Advanced Diploma and Bachelor graduates in the June 2016 graduation, a few impressive graduating students are already making waves in the design industry. One such prominent graduate is Mr. Wayne GOH, Bachelor of Design with major in Product Design. Wayne is a Singapore Good Design Award 2016 winner. His design, the OTOGON FURNACE, is in the pipeline for production to serve the community. This design is also contesting for the RedDot award and the IKEA Young Design Award 2016. On behalf of Raffles Singapore, we wish Wayne all the best in his career as a Raffles Product Designer.

Setting the benchmark for fellow graduates of the June 2016 cohort is Mr Harvee KOK Leong Vee. Besides winning the inaugural Harper's Bazaar New Generation Designer Award, SG Mark and Singapore Good Design awards, Harvee was selected by Samsung Singapore to open the Samsung Fashion Steps Out @ Orchard 2016 with his award winning collection, incorporating Samsung Galaxy S7 and S7 Edge series.

Delivering Samsung’s design philosophy of rethinking what a phone can do, the final year Raffles Fashion Designers of the 2016 Degree cohort re-designed men’s shirts into a collection of 21 dancer’s outfits to complement Harvee’s collection. Raffles Multimedia Designers, Jason SANTO and Chelsy, narrated the craftsmanship behind Harvee’s collection through Samsung’s Gear VR, bringing the viewers through a microscopic journey of each stitch and make of the garment.

The Raffles graduation will not be complete without the fashion showcase, and this year, 25 graduates of Bachelor of Design with major in Fashion Design will send their graduation collections down the catwalk. Prominent guests such as Mr. Daniel BOEY, Singapore’s renowned show producer; Mr. TAI Lee Xiang, President of the Design Business Chamber Singapore (DBCS); and management of Paragon Shopping Centre will be gracing the event to identify the next generation of Raffles Fashion Designers.

Paragon Shopping Centre – supporter of Raffles Privato, a Raffles Fashion Design incubator since 2010 – will announce the selected designers to retail their labels at Paragon. They are:

Name Of Designer	Collection
Dora PHOTINA	Distorted
Witchaya SRIRUANTHONG	Insanity
CHEN Mengting	Schizophrenia
Bernike PRANANTO	Mystique of The Hippie Trail
Nathaniel FAN Guo Cong	Affirmatio
Miki YIP	My 60s
KHOO Shin Yi	The Alternatives
Cynthia ROSALIN LIE	Women's Power

Raffles Designers Sean LOH and Sheila Agatha WIJAYA, Paragon’s handpicked designers for Raffles Privato, who jointly founded Sean & Sheila, were recognized for their talents at the Martell Rise Above Award 2016 and Elle Emerging Designer of the Year 2016. Their debut collection for Fall/Winter 2016 in Paris, themed Avalon, will be shown at Raffles’ fashion showcase and retailed at Raffles Privato in the third quarter of the year.

Behind each successful designer is the unwavering support of the industry mentors and media partners. This year, Raffles Singapore’s industry partner, Damiani, appointed Ms Irene HO of Irene Ho The Atelier to dress Ms. Lynn YEOW-De Vito, brand ambassador at ICON BALL 2016, and she was voted one of the top 20 Best Dressed for the night. Recognizing the talent pool at Raffles Singapore, ICON Magazine is the media partner to support the 25 graduating fashion designers this evening. Look out for the next issue of ICON magazine and the digital magazine at www.IconSingapore.com.

In recognition of students’ academic achievements and to encourage their progress, Raffles Singapore will be presenting scholarships to the final year Advanced Diploma student recipients of Top Student Awards. The outstanding awardees are:

Name of Awardees	Programme of Study
Ommar Davin MorrowYOHANSA	Fashion Design
Kezia Gabrielle TANDRIANUS	Fashion Design
Rivani CHANGGRA	Fashion Marketing

DianPermatasari BUDI	Fashion Marketing
Jurin Miranda WIJAYA	Interior Design
WU Yabin	Jewellery Design
TAN Wai Yee	Visual Communication
Arya Mastama PUTRA	Animation Design
Sarah Devina RASAK	Digital Media Design
Claudio Esmeraldo WINARO	Business

At Raffles, we believe success is not a coincidence. Success is by Design.

Event Details

15 June 2016 [by invitation]

Raffles Singapore cordially invites you to:

YOU ARE INVITED

FAIRMONT SINGAPORE
Wednesday, 15th June 2016
Stamford Ballroom, Level 4
80 Bras Basah Road, Singapore 189560

Raffles GRADUATION EXHIBITION, CEREMONY & FASHION SHOWCASE JUNE 2016

6.00pm Registration
6.30pm Graduation Exhibition / Networking Session
7.30pm Fashion Show


RSVP

Kindly reply to
RafflesGraduation@Raffles-College.edu.sg
or contact Winnie SEAH at +65 6338 5288
before **Monday, 6th June 2016**

Download the RafflesSG app from

Official Make-Up: **HI/EIDO** Official Hair-Styling: **MAHOGANY** Official Technology Partner: **SAMSUNG** Official Media Partner: **ZOC**

 **Raffles**
College of Higher Education

16 June 2016 onwards [Exhibition opens to public at Raffles Education Square]

For more information on RCHE, please visit <http://www.Raffles-College.edu.sg>

About Raffles College of Higher Education

Raffles College of Higher Education (“RCHE”) is a subsidiary of Raffles Education Corporation Limited (“RafflesEducation”), the largest premier private education group. RCHE currently operates five education brand names, namely Raffles Design Institute, Raffles Merchandising Institute, Raffles School of Business, Raffles School of Psychology and Raffles Academy of Continuing Education (“RACE”). RafflesEducation has an extensive network of 30 colleges in 29 cities across 13 countries globally: Australia, Cambodia, China, India, Indonesia, Malaysia, Mongolia, Philippines, Saudi Arabia, Singapore, Sri Lanka, Switzerland and Thailand.

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