



Raffles
College of Higher Education



Cert No. : EDU-2-2033
Validity : 16/01/2012 - 15/01/2016

Raffles College of Higher Education Pte. Ltd.
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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Raffles Academy of Continuing Education partners TONI&GUY Academy to cultivate talents for the hairdressing industry

Singapore, 18 June 2013 – Having nurtured numerous outstanding designers and entrepreneurs, Raffles College of Higher Education (RCHE) has today embarked on a new platform to cultivate talents for the hairdressing industry.

Raffles Academy of Continuing Education (RACE), an institute of RCHE, has inked an exclusive partnership with TONI&GUY Academy to allow individuals interested in pursuing a career in hairdressing to have a quality platform for training and education. Students will graduate with a Professional Diploma in Hairdressing awarded by RCHE, with classes to be conducted at TONI&GUY Academy.

The one-year Professional Diploma in Hairdressing programme not only aims to groom aspiring hairdressers for the industry, but also strives to inspire students in the development of creative hairdressing skills and knowledge. Students will acquire vital skills, techniques and knowledge critical to hair styling functions through hands-on sessions, practicum, lectures, seminars, tutorials and a range of assessment methods including presentations and examinations. The programme will suitably equip students to become full-fledged hair stylists upon graduation.

“At Raffles, we focus not only on learning the theory, but also practical application of skills and empowering our students to innovate with creativity. Through this exclusive partnership with TONI&GUY Academy, we hope to give students another platform to realise their potentials and aspirations through our unique education system,” said Mr Ong Kai How, Vice President, South East Asia Operations of Raffles Education Corporation Limited.

“We look forward to embarking on this exciting partnership with Raffles Academy of Continuing Education to produce the next generation of creative hairdressers for the industry,” said Mr Dict Koh, Director of TONI&GUY Academy.

The first intake of students for the Professional Diploma in Hairdressing programme will commence in July 2013. Students can enquire about the programme by visiting the RCHE campus at Raffles Education Square or contacting through phone 63385288 or email enquiries@raffles-college.edu.sg.

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Institutes of Raffles College of Higher Education

RafflesEducationCorp

Raffles DesignInstitute **Raffles** MerchandisingInstitute **Raffles** School of Business **Raffles** Academy of Continuing Education

Australia • Cambodia • China • India • Indonesia • Malaysia • Mongolia • Philippines • Singapore • Sri Lanka • Thailand



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About Raffles College of Higher Education

Raffles College of Higher Education (“RCHE”) is a subsidiary of Raffles Education Corporation Limited (“RafflesEducationCorp”), the largest private education group in Asia-Pacific. RCHE currently operates four education brand names, namely Raffles Design Institute, Raffles Merchandising Institute, Raffles School of Business and Raffles Academy of Continuing Education (“RACE”). RafflesEducationCorp has an extensive network of 33 colleges in 30 cities across 11 countries in Asia Pacific: Australia, Cambodia, China, India, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Sri Lanka and Thailand.

Raffles Academy of Continuing Education (“RACE”)

RACE was established in December 2011 to provide quality continual learning to adult learners who aspire to upgrade their existing skills and expand their knowledge horizon. Classes, conducted by subject-matter-experts, are complete with practical sessions to enhance the learning experience at the Academy. RACE is a programme partner of the Employment & Employability Institute (“e2i”) and the Workforce Development Agency (“WDA”).

All RCHE programmes follow modern, international curriculums of the highest standard designed to nurture creative professionals and entrepreneurs. Its unique emphasis on both academic theory and practical experience, coupled with state-of-the-art technology applications and opportunities to work with industry professionals, ensures that all RCHE graduates are equipped with the necessary knowledge and skills that are demanded by employers worldwide.

Raffles Design Institute

Raffles Design Institute (Singapore) was established in 1990 as an educational institution dedicated to the professional design disciplines of Fashion, Interior Design, Interactive Media (Multimedia Design, Animation and Games Design), 3D (Product Design, Jewellery Design and Transportation Design), and Visual Communication (Graphic Design).

Raffles Merchandising Institute

Raffles Merchandising Institute (Singapore) (formerly known as Raffles Merchandising School) was established in November 2006 as an educational institution dedicated to the professional disciplines of Fashion Marketing and Management, Retail Management, and Fashion Communication and Journalism.

Raffles School of Business

Raffles School of Business (formerly known as Raffles Education Corp College) was established in 1999. It is one of the leading business institutes in Singapore, offering undergraduate and postgraduate programmes in Marketing, Management, Banking, Finance, Tourism and Hospitality Management, Applied Psychology, Infocomm Security and Biomedical Sciences.

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About TONI&GUY

TONI&GUY is celebrating 50 years in the hairdressing industry and is the largest independent hairdressing company in the world. Our education and techniques are renowned for providing a strong foundation in hairdressing, essential for a career in this industry.

TONI&GUY Singapore was founded in 1995 by David Mercer, former Education Director of the TONI&GUY London Academy (who was awarded the prestigious title of Asian Hairdresser of the Year) and Dict Koh, former Art Director of Intercoiffure Mondial. Under their creative vision, guidance and talent TONI&GUY Singapore have established ourselves at the forefront of the industry and continue to provide the highest level of education and training, developed from our in-house training programme used throughout the world.

Under the direction of highly experienced trainers, students learn a wide variety of haircutting and long-hairdressing editorial skills along with a range of chemical techniques. The course also comprises theory work, project work, test papers, demonstrations and workshops. A strong emphasis is placed on group sessions and projects which cover communications skills, client care, service orientation and presentations. The course culminates in a graduation show, wherein each student must prepare live models for a final presentation that demonstrates the range at hairdressing skills they have learnt during their course.

CONTACT INFORMATION

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