

FOR IMMEDIATE RELEASE

Raffles College of Higher Education Unveils the Next Generation of Raffles Graduates Digitally!

Singapore, 10 December 2012 – Come this December 13th, students from Raffles College of Higher Education, Singapore will unveil their talents and achievements by bringing you a myriad of outstanding works on their graduation day at Fairmont Singapore on a digital format.

Themed ‘Unveil’, the upcoming graduation show will be nothing short of an avant-garde spectacle. Having received dozens of proposals from the graduating cohort, ‘Unveil’ was unanimously voted a clear winner by the organising committee because of its raison d'être.

UNVEIL



Tanvi, the project manager of the winning team, expressively described the basis of the ‘Unveil’ theme during her presentation to the audience. “Layers upon layers, we unveil like a flower, revealing and opening to higher perfection in a state of beauty, freshness and vigour.”

This year’s graduating cohort, comprising more than 400 students, will have their graduation projects put up on display on the big day itself. Looking ahead, their learning journey with Raffles College of Higher Education has prepared them for new challenges and as potential leaders, who are confident, innovative and savvy in embracing changes brought forth with new world paradigms. The ‘Unveil’ graduation show will also present a superb opportunity for these young and promising talents to be recognised in areas such as business and psychological specialisations, fashion design, interior design, graphic design, jewellery design, product design, transportation design, games, and animation.

Approximately 2,000 guests will be attending the notable occasion. Families, renowned designers, key industry figures and foreign delegates will all be there to witness the graduation ceremony. Along with the ambassadors of Japan and Mongolia, delegates from the Italian Chamber of Commerce will also grace the event. Catherine Yam of Les Affaires, Jimmy Lim of FJ Benjamin Lifestyle, Jimmy Wong of IAXIL and LIFT12 Ventures’ Arka Dhar form the judging panel to appraise the works of the Fashion Marketing graduates. In addition, key partner Paragon will also be selecting the Spring/Summer 2013 fashion collections that will debut at Raffles Privato at Paragon.

‘Unveil’ promises to captivate guests with a delightful kaleidoscope of sensory treats. They will be visually entertained by an interactive wall of digital portfolios, showcasing the creative works of Raffles Graphic Designers. Individual portfolios of the Raffles Interior Designers will also astound viewers with their space planning concepts. When one walks into the room, you will be greeted with three-dimensional interior decorative aesthetics.

Avid video-gamers could challenge themselves with interactive video games developed by Raffles Games Designers, unifying the interplay of characters, graphics, technology and storytelling.

In collaboration with DHL and Fide Fashion Weeks 2012, the graduating cohort of Raffles Fashion Designers will exhibit a collection of eight haute couture dresses inspired by DHL’s branding collectively. On an individual front, after months of hard work in the design studio, Raffles Fashion Designers will present their respective works at the fashion runway, depicting their individual styles on the catwalk. Guests can look forward to models strutting down the runway wearing spectacular garments fabricated by these creative minds. Different from other fashion shows, all guests can view the intricate workmanship of every piece of fashion garment in detail during the fashion show on their tablets or smartphones.

Look out for the works of up-and-coming fashion design talents like Petrick, an award winner of the recent Japan Creative Centre (JCC) 2nd Sustainable Fashion Design Contest. Two Raffles Fashion Designers will be selected to represent Raffles Singapore to participate in the annual Australia Fashion Week 2013. The selected talented designers will be announced at the end of the fashion show.

“It is the time once again, to celebrate imagination, cause sensations and generate new philosophies and possibilities. The stage is set for the transformation to occur and for careers to develop, through original ideas that have been honed throughout the years of studies. I am especially privileged to “Unveil” a new generation of graduates and their achievements,” said Mr Giuseppe (Joe) Spinelli, Principal of Raffles College of Higher Education.

For updates of the ‘Unveil’ graduation, please follow us on our Facebook page: <https://www.facebook.com/RCHE.sg>

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About Raffles College of Higher Education

Raffles College of Higher Education (“RCHE”) is a subsidiary of Raffles Education Corporation Limited (“RafflesEducationCorp”), the largest private education group in Asia-Pacific. RCHE currently operates four education brand names, namely Raffles Design Institute, Raffles Merchandising Institute, Raffles School of Business and Raffles Academy of Continuing Education.

RafflesEducationCorp has an extensive network of 33 colleges in 30 cities across 13 countries in Asia-Pacific: Australia, Bangladesh, Cambodia, China, India, Indonesia, Malaysia, Mongolia, New Zealand, Singapore, Sri Lanka and Thailand.

Raffles Design Institute

Raffles Design Institute (Singapore) was established in 1990 as an educational institution dedicated to the professional design disciplines of Fashion, Interior Design, Interactive Media (Multimedia Design, Animation and Games Design), 3D (Product Design, Jewellery Design and Transportation Design), and Visual Communication (Graphic Design).

Raffles Merchandising Institute

Raffles Merchandising Institute (Singapore) (formerly known as Raffles Merchandising School) was established in November 2006 as an educational institution dedicated to the professional disciplines of Fashion Marketing and Management, Retail Management, and Fashion Communication and Journalism.

Raffles School of Business

Raffles School of Business (formerly known as Raffles Education Corp College) was established in 1999. It is one of the leading business institutes in Singapore, offering undergraduate and postgraduate programmes in Marketing, Management, Banking, Finance, Tourism and Hospitality Management, Applied Psychology, Infocomm Security and Biomedical Sciences.

Raffles Academy of Continuing Education (“RACE”)

RACE was established in December 2011 to provide quality continual learning to adult learners who aspire to upgrade their existing skills and expand their knowledge horizon. Classes, conducted by subject-matter-experts, are complete with practical sessions to enhance the learning experience at the Academy. RACE is a programme partner of the Employment & Employability Institute (“e2i”) and the Workforce Development Agency (“WDA”).

All RCHE programmes follow modern, international curriculums of the highest standard designed to nurture creative professionals and entrepreneurs. Its unique emphasis on both academic theory

and practical experience, coupled with state-of-the-art technology applications and opportunities to work with industry professionals, ensures that all RCHE graduates are equipped with the necessary knowledge and skills that are demanded by employers worldwide.

CONTACT INFORMATION

MR CHARLES WONG
Marketing Manager
Raffles College of Higher Education
Tel: 6338 5288
Email: charleswong@raffles-college.edu.sg
RCHE Website : <http://www.raffles-college.edu.sg/>
RCHE Facebook : www.facebook.com/RCHE.sg

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