



Raffles
College of Higher Education



Cert No. : EDU-2-2033
Validity : 16/01/2012 - 15/01/2016

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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

THE CUTTING EDGE - RAFFLES GRADUATION 2013

Singapore, 2 December 2013 – On top of the brand new campus located in Clarke Quay, the new scholarship award sponsored by VMSD and the very first shoes sponsor for the fashion show bring EDGE graduation to a whole new level of cutting edge.

‘EDGE’, the theme for our graduation ceremony this coming December, is unravelled by the brand new campus that was launched early this year in April. The new campus acts as an overarching element that presents the edge of Raffles and coincides with our college mission in creating a better environment for quality education.

For the very first time, Raffles will be collaborating with VMSD in presenting the VMSD Young Talents Scholarship Award. Sponsored by VMSD, a specialist in full integrated brand activation strategies, the award aims to give out scholarships worth of \$10,000 to 4 full-time students per year. This award serves as a form of recognition to our young and talented uprising students.

Also for the first time, shoes for the fashion show during the graduation event will be sponsored by Elska, an online shoe boutique based in Singapore. Elska is a joint collaboration between Raffles alumnus Ace Chia and current student Jessalynne Woo, who is studying for her Bachelor of Design degree with a major in Fashion Marketing. As a Raffles Fashion Design graduate, Ace Chia knew that their artistic edge designs can elevate a designer’s collection and save time for the students in looking for the right shoes to match their collections. “Embrace ambiguity, never give up and always enjoy the process of what you do,” shares Ace Chia, on her motto with the graduating and current students.

Mr Giuseppe (Joe) Spinelli, Principal of Raffles College of Higher Education, remarks, “It is important for Raffles to always be on the edge, ahead of others. We have been successful for the past 23 years, providing fast track education without compromising the quality, and students acquiring industry-relevant skills and knowledge through our courses. This is the standard that we must maintain or even heighten in order for the college and students to be competitive advantageous in the industry.”

Raffles College of Higher Education continues the climb in its competitive edge through the grooming of Raffles students into industry talents. One of whom is Alfie Leong, a successful entrepreneur and owner of “MU” and “A.W.O.L.” labels. He has recently been nominated as one of the recipients for the President’s Design Award Singapore 2013. In addition, amongst the uprising

Institutes of Raffles College of Higher Education

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fashion designers, ten outstanding graduates will be selected to create and showcase their private labels at Raffles Privato, our very own retail store in Paragon, Orchard.

Guests attending this prominent event by Raffles College of Higher Education can be on the lookout for the winners of the D-Star Design Award, Lee Young Ju and Ananda Annisa Prasetyanto from Product Design. Graduating students across the various faculties will also be showcasing their works at the exhibition during the graduation event.

Guests can anticipate a fun-filled and memorable evening with elements of artistic, entertainment, excitement and creativity. The details for the graduation event are as follows:

EDGE

Location: Fairmont Singapore

Date: 10 December 2013

Time: Exhibition 4pm – 10pm

Fashion Show: 7.30pm – 8.30pm

For updates of the 'EDGE' graduation, please follow us on our Facebook page at <https://www.facebook.com/RCHE.sg>

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About Raffles College of Higher Education

Raffles College of Higher Education ("RCHE") is a subsidiary of Raffles Education Corporation Limited ("RafflesEducationCorp"), the largest private education group in Asia-Pacific. RCHE currently operates four education brand names, namely Raffles Design Institute, Raffles Merchandising Institute, Raffles School of Business and Raffles Academy of Continuing Education ("RACE"). RafflesEducationCorp has an extensive network of 34 colleges in 31 cities across 12 countries in Asia Pacific: Australia, Cambodia, China, India, Indonesia, Malaysia, Mongolia, Philippines, Saudi Arabia, Singapore, Sri Lanka and Thailand.

Raffles Design Institute

Raffles Design Institute (Singapore) was established in 1990 as an educational institution dedicated to the professional design disciplines of Fashion, Interior Design, Interactive Media (Multimedia Design, Animation and Games Design), 3D (Product Design and Jewellery Design), and Visual Communication (Graphic Design).



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Raffles Merchandising Institute

Raffles Merchandising Institute (Singapore) (formerly known as Raffles Merchandising School) was established in November 2006 as an educational institution dedicated to the professional disciplines of Fashion Marketing and Management, Retail Management, and Fashion Communication and Journalism.

Raffles School of Business

Raffles School of Business (formerly known as Raffles Education Corp College) was established in 1999. It is one of the leading business institutes in Singapore, offering undergraduate and postgraduate programmes in Marketing, Management, Banking, Finance, Tourism and Hospitality Management, Applied Psychology, Infocomm Security and Biomedical Sciences.

Raffles Academy of Continuing Education ("RACE")

RACE was established in December 2011 to provide quality continual learning to adult learners who aspire to upgrade their existing skills and expand their knowledge horizon. Classes, conducted by subject-matter-experts, are complete with practical sessions to enhance the learning experience at the Academy.

All RCHE programmes follow modern, international curriculums of the highest standard designed to nurture creative professionals and entrepreneurs. Its unique emphasis on both academic theory and practical experience, coupled with state-of-the-art technology applications and opportunities to work with industry professionals, ensures that all RCHE graduates are equipped with the necessary knowledge and skills that are demanded by employers worldwide.

CONTACT INFORMATION

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